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## **Jennifer Tortorella named Director, Direct Placement Services Group at The FootBridge Companies**

*“Top Ten Recruiter” enhances client offerings with personal blog – [www.headhuntressblog.com](http://www.headhuntressblog.com)*

Andover, MA – September 1, 2007 – The FootBridge Companies announced that Jennifer Tortorella was named Director of the company’s Direct Placement Services Group. This position is new to the firm and is focused driving the strategic development of permanent placement services for technology and engineering focused clients in Boston and surrounding areas.

“We are consistently rewarded with positive feedback from clients who work with Jennifer,” said Phil Pelletier, managing partner at The FootBridge Companies. “She’s focused on understanding our clients business and goals, making the right connections, and developing and expanding our Direct Placement Services Group. Jennifer is a valuable asset; we’re excited to have her step into this role.”

Jennifer also provides clients and candidates with access to her personal blog – [www.headhuntressblog.com](http://www.headhuntressblog.com). This website not only provides visitors with a look into the job opportunities she has available, it also offers insight into today’s staffing industry – what’s hot, what’s not, and just what’s important for today’s company’s and candidates to know about the job market.

Jennifer was recently named one of the region’s “Top Ten Recruiters” by Boston Women’s Magazine. She comes to The FootBridge Companies from a boutique recruiting firm in downtown Boston.

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